

Policy & Licensing Agreement

Member Use of ICOI Logos

Member Use of the ICOI Logo

The logo of the International Congress of Oral Implantologists (ICOI) represents an important element of our identity.

Members in good standing may use the ICOI logo to identify themselves as a member. Use of the ICOI logo by members demonstrates professional pride in the ICOI and helps to identify the ICOI to patients and the public. The ICOI logo appears below. It is available to members in a four-color JPG format, once a licensing Agreement (see *Licensing Agreement* below) has been signed.



Use of the ICOI Logo By Allied Societies

Societies allied to the ICOI may use the ICOI and/or their society logos to indicate affiliation with the ICOI. The ICOI logo and Official Section Name, filed with their Articles of Incorporation or equivalent, must be displayed on all letterhead, newsletters and other publications, announcements, correspondence, section-designated member recognitions, etc. As it is the ICOI's responsibility to maintain the ICOI brand, allied societies should adhere to the guidelines in the **Agreement for Licensing of ICOI Logos to Members** and **allied societies** Presidents are to sign and return the agreement. The agreement will be retained in the allied societies' files.



Use of Other ICOI Trademarks

The ICOI has the following trademarks:

- ICOI World News
- Glossary of Implant Dentistry
- ICOI World Congress
- ADIA Certification & Training Programs

These trademarks are indicators used by the ICOI to identify the above educational products and events that originated from the ICOI and are distinguished from other organizations.

Licensing Agreement

The ICOI will license use of its logos to any member who agrees to and satisfies the terms of the Licensing Agreement set forth in this policy. PLEASE READ THE AGREEMENT CAREFULLY. Members must agree to its terms, and indicate acceptance by signing where indicated at the end of the Agreement and returning this form to the ICOI Central Office prior to using the logo. This form will be retained in our files.

Agreement for Licensing of ICOI Logos

In consideration for a limited license from the International Congress of Oral Implantologists (ICOI) to use its logos in accordance with the terms and conditions set forth below, I hereby agree as follows:

I recognize that the ICOI logos are the sole and exclusive property of the ICOI. By using the ICOI logos, I acquire no rights in that logo other than as set forth in this license.

I will use the ICOI logos only if I remain a member in good standing of the ICOI.

I will immediately cease using the logo if I cease being a member of the ICOI, and I will immediately make the appropriate modification in my use of the logo if my membership category changes.

I recognize that the ICOI may revoke my license to use the logo any time and for any reason. I will not revise or alter the ICOI logo as set forth in any way. I will always use the logo as it currently appears, except in terms of size. I may use the logo on my stationary, in social media accounts, on my website and in advertisements.

Notwithstanding the foregoing, I may not use the ICOI logo in any manner that, in the sole discretion of the ICOI, discredits ICOI; is false or misleading; violates the rights of others; or violates any law, regulation or other public policy. **I will not make any claim that states or implies endorsement, approval, sponsorship, or certification of me or my practice by ICOI.** I will immediately cease using the ICOI logo if I am convicted of a felony; am found to have a substance abuse problem, have my dental or Controlled Substances Act license or the equivalent revoked, suspended or restricted; or have disciplinary proceedings instituted against me by the ICOI, any licensure authority, or similar institution.

If requested by the ICOI, I shall give the ICOI samples of my use of the ICOI logo. I agree to forfeit any and all right to use the logo if ICOI, in its sole discretion, determines that my use of the logo is not in strict accordance with the terms and conditions of this license. I will direct any questions concerning the use of the ICOI logo or the terms and conditions of this license to icoi@dentalimplants.com.

Acceptance of Licensing of ICOI Logos to Members or Affiliated Societies

I have read and accept the ICOI Agreement of Licensing of ICOI Logos.

First Name _____ Last Name _____

Phone _____ E-mail _____

Society _____

Signature _____ Date _____

Return This Form to the ICOI Central Office

ICOI
One Bridge Plaza N, Suite 950, Fort Lee, NJ 07024
Email: icoi@dentalimplants.com
Fax: 973-783-1175